

# Analysis of the City of Alameda 2018 Election

## Voter Demographics Statistics

	2012	2014	2016	2018
<b>Registered Ballot Day Voters</b>	20351	20149	19260	13151
<b>Registered Vote By Mail Voters</b>	24089	23985	27511	35656
	44440	44134	46771	48807

	2012	2014	2016	2018
Democrats	24353	24282	27092	27424
Republicans	6622	6109	6015	5340
Other	13465	13743	13664	16043
	44440	44134	46771	48807

	2012	2014	2016	2018
<b>Registered Ballot Day Voters</b>	45.8%	45.7%	41.2%	26.9%
<b>Registered Vote By Mail Voters</b>	54.2%	54.3%	58.8%	73.1%

	2012	2014	2016	2017
Democrats	54.8%	55.0%	57.9%	56.2%
Republicans	14.9%	13.8%	12.9%	10.9%
Other	29.0%	31.1%	29.2%	32.9%

## Voter Participation Statistics

	2012	2014	2016	2018
<b>Ballot Day Voters</b>	15136	8571	12745	9467
<b>Vote By Mail Voters</b>	19561	13927	26589	26236
	34697	22498	39334	35703

	2012	2014	2016	2018
<b>Ballot Day Voters</b>	43.6%	38.1%	32.4%	26.5%
<b>Vote By Mail Voters</b>	56.4%	61.9%	67.6%	73.5%
<b>Turnout Percentage</b>	78.1%	51.0%	84.1%	73.2%

## **Commentary about Voter Demographics/Participation**

As the Registrar of Voters continues to push Vote by Mail (VBM), the number of VBM voters has steadily increased. With 3 out of 4 voters now voting using VBM ballots, campaigns are being forced to attempt voter contact via mail and other methods for a month prior to the election.

In 2018 election, over 19,000 votes were tallied after election day or 53% of the total vote.

Party registration is no surprise as Alameda City matches Alameda County in terms of Democratic registration percentages.

## Mayor's Race

	Registered	Votes Cast	Matarrese	Ashcraft	Spencer
Bay Farm	9600	7181	1247	2238	2749
East End	12148	9375	1883	3701	2807
Central	12937	9512	1567	3632	3174
West End	13827	9635	1624	3689	3105
	48512	35703	6321	13260	11835

	Turnout	Matarrese	Ashcraft	Spencer
Bay Farm	74.8%	17.4%	31.2%	38.3%
East End	77.2%	20.1%	39.5%	29.9%
Central	73.5%	16.5%	38.2%	33.4%
West End	69.7%	16.9%	38.3%	32.2%

	Registered	Votes Cast	Spencer	Gilmore
Bay Farm	9036	4837	2380	2123
East End	11378	6230	2688	3072
Central	11625	5634	2663	2555
West End	12234	5797	2757	2618
	44273	22498	10488	10368

	Turnout	Spencer	Gilmore
Bay Farm	53.5%	49.2%	43.9%
East End	54.8%	43.1%	49.3%
Central	48.5%	47.3%	45.3%
West End	47.4%	47.6%	45.2%

## Commentary about the Mayor's Race

The 51% voter turnout in 2014 proved to be the decisive factor in the Mayor's race. In 2014, Spencer won 26 precincts compared to 8 precincts in 2018. With increased voter participation in 2018, the Democratic voter registration of 5 to 1 carried Ashcraft to victory.

## City Council's Race

	<b>Registered</b>	<b>Votes Cast</b>	<b>Chen</b>	<b>Daysog</b>	<b>Knox White</b>	<b>Matz</b>	<b>Oddie</b>
BF	9600	7181	1871	2883	2294	2204	1708
East End	12148	9375	1737	3188	4111	2836	2795
Central	12937	9512	1920	3103	3973	2550	3003
West End	13827	9635	1958	3281	3825	2381	3070
	48512	35703	7486	12455	14203	9971	10576

	<b>Registered</b>	<b>Votes Cast</b>	<b>Chen</b>	<b>Daysog</b>	<b>Knox White</b>	<b>Matz</b>	<b>Oddie</b>
BF	19.8%	20.1%	26.1%	40.1%	31.9%	30.7%	23.8%
East End	25.0%	26.3%	18.5%	34.0%	43.9%	30.3%	29.8%
Central	26.7%	26.6%	20.2%	32.6%	41.8%	26.8%	31.6%
West End	28.5%	27.0%	20.3%	34.1%	39.7%	24.7%	31.9%

## Commentary about City Council Race

Looking at the Mayor results and City Council results, Bay Farm voters cannot be happy. The top voter in the City Council, Knox White squeaked by Matz for second place on Bay Farm.

In the race for third place opened by Ashcraft's two year unexpired CC term in the winning the Mayor race, Matz won the East End and Bay Farm by 500 votes over Oddie. However, Oddie was able to overcome the 500 vote deficit with a strong showing in the West End.

## Measure K compare to Measure L&M

	Registered	Votes Cast	K - Yes	K - No
BF	9600	7181	2831	3679
East End	12148	9375	3265	5370
Central	12937	9512	3492	5280
West End	13827	9635	3405	5414
	48512	35703	12993	19743

	Registered	Votes Cast	L - Yes	L - No	M - Yes	M - No
BF	9634	7864	4195	3109	1493	5773
East End	12269	10156	5262	4247	2941	6500
Central	12997	10260	5289	4283	3763	5730
West End	13949	10705	5421	4525	4084	5765
	48849	38985	20167	16164	12281	23768

	Registered	Votes Cast	K - Yes	K - No
BF	19.8%	20.1%	39.4%	51.2%
East End	25.0%	26.3%	34.8%	57.3%
Central	26.7%	26.6%	36.7%	55.5%
West End	28.5%	27.0%	35.3%	56.2%

	Registered	Votes Cast	L - Yes	L - No	M - Yes	M - No
BF	19.7%	20.2%	53.3%	39.5%	19.0%	73.4%
East End	25.1%	26.1%	51.8%	41.8%	29.0%	64.0%
Central	26.6%	26.3%	51.5%	41.7%	36.7%	55.8%
West End	28.6%	27.5%	50.6%	42.3%	38.2%	53.9%

## Commentary about Measure K, L, and M

The percentages of Yes and No do not add up to 100% since not all voters choose to vote on a measure. Measure L was barely above 50% in 2016 for those voters going to the polls. For Measure M, besides Bay Farm voters, 55% majority is a large margin.

## Precinct Tables

### Mayor

	Precinct	Registered	Cast	Matarrese	Ashcraft	Spencer
300000	THE WATERS EDGE LODGE CAFE	1457	1015	169	262	416
300100	HARBOR BAY ISLE HOMEOWNERS ASSN	1217	986	188	302	387
300110	CASITAS ALAMEDA COMMUNITY CENTER	895	653	99	235	231
300120	ISLANDIA REC CENTER DOWNSTAIRS	1471	1078	208	326	402
300140	ALAMEDA FIRE STATION 4 CARDIO RM	1279	954	149	273	398
300150	TEMPLE ISRAEL SOCIAL HALL	1030	765	130	276	271
300170	TEMPLE ISRAEL SOCIAL HALL	637	495	76	172	192
300180	HARBOR BAY ISLE HOMEOWNERS ASSN	790	596	111	168	230
300210	TEMPLE ISRAEL SOCIAL HALL	824	639	117	224	222
300300	LINCOLN SCH MULTI-USE RM	808	644	111	240	217
300400	LINCOLN SCH MULTI-USE RM	1444	1169	236	458	377
301100	EDISON SCH MULTI-USE RM	753	622	137	248	180
301200	ALAMEDA CHRISTIAN REFORMED CH	784	632	141	243	183
301400	AEOLIAN YACHT CLUB GROUND FLOOR	1536	1224	275	450	377
301520	ALAMEDA HEALTHCARE & WELLNESS CTR	1546	1111	185	442	328
301800	ALAMEDA CHRISTIAN REFORMED CH	1035	779	177	284	232
301900	920 PARK ST AL	1011	723	138	297	194
302000	ITALIAN AMERICAN HALL	1013	769	151	312	225
302100	RHYTHMIX CULTURAL WORKS 1ST FLR RM	783	517	77	210	157
302200	EDISON SCH MULTI-USE RM	1435	1185	255	517	337
302400	CITY HALL RM 360 ENTER ON OAK ST	873	614	97	238	200
302500	VETERAN MEMORIAL HALL	1513	1049	147	419	333
302510	CENTRAL BAPT CHURCH FOYER	890	628	93	265	196
302700	VETERAN MEMORIAL HALL	985	706	77	302	229
303000	ALAMEDA HOSPITAL CONF RM C	868	665	127	254	220
303300	640 SANDALWOOD ISLE AL	1199	874	173	272	340
303400	ST JOSEPH NOTRE DAME HS GYM FOYER	735	613	126	227	218
303500	1ST CONGREGATION CH SOCIAL HALL	799	629	118	249	194
303600	FIRST BAPTIST CHURCH GYM	1535	1100	187	425	356
303800	1ST CONGREGATION CH SOCIAL HALL	1097	794	118	318	267
304000	TRINITY LUTH CH FELLOWSHIP HALL	900	725	120	291	238
304120	WOOD MIDDLE SCHOOL PORTABLE 2	1543	1115	184	372	383
304200	MAYA LIN SCHOOL LOBBY	712	584	106	218	216
304500	FIRST BAPTIST CHURCH GYM	911	641	102	269	196
304600	SEVENTH DAY ADVENTIST CHURCH	1075	788	132	315	249
304700	ISLAND HIGH SCHOOL PORTABALE RM 26	867	605	110	237	190

304800	TRINITY LUTH CH FELLOWSHIP HALL	1053	692	127	257	228
304900	ST BARNABAS SCHOOL HALL	807	599	86	226	199
305000	INDEPENDENCE PLAZA COMM ROOM	744	483	77	196	152
305010	INDEPENDENCE PLAZA COMM ROOM	1341	1003	264	340	258
305100	BAYPORT PARK COMM BLDG	1312	829	128	331	253
305400	BALLENA BAY YACHT CLUB	852	635	95	258	213
305410	BALLENA BAY YACHT CLUB	744	558	92	204	185
305500	LONGFELLOW PARK	1234	679	74	298	207
305600	ALAMEDA POINTS COLLABORATIVE MURAL RM	1204	780	115	284	263
305700	ST BARNABAS SCHOOL HALL	971	759	116	256	296

## City Council

	Precinct	Chen	Daysog	Knox White	Matz	Oddie
300000	THE WATERS EDGE LODGE CAFE	298	341	282	278	245
300100	HARBOR BAY ISLE HOMEOWNERS ASSN	227	439	340	328	246
300110	CASITAS ALAMEDA COMMUNITY CENTER	141	214	247	171	197
300120	ISLANDIA REC CENTER DOWNSTAIRS	270	412	347	368	260
300140	ALAMEDA FIRE STATION 4 CARDIO RM	312	398	262	258	215
300150	TEMPLE ISRAEL SOCIAL HALL	225	339	245	220	174
300170	TEMPLE ISRAEL SOCIAL HALL	122	207	182	172	100
300180	HARBOR BAY ISLE HOMEOWNERS ASSN	147	227	190	165	142
300210	TEMPLE ISRAEL SOCIAL HALL	129	306	199	244	129
300300	LINCOLN SCH MULTI-USE RM	135	240	249	210	165
300400	LINCOLN SCH MULTI-USE RM	236	417	502	385	331
301100	EDISON SCH MULTI-USE RM	95	223	292	195	182
301200	ALAMEDA CHRISTIAN REFORMED CH	104	232	271	211	183
301400	AEOLIAN YACHT CLUB GROUND FLOOR	254	436	537	379	351
301520	ALAMEDA HEALTHCARE & WELLNESS CTR	228	315	467	241	370
301800	ALAMEDA CHRISTIAN REFORMED CH	122	246	341	236	243
301900	920 PARK ST AL	150	206	292	184	247
302000	ITALIAN AMERICAN HALL	145	240	350	232	226
302100	RHYTHMIX CULTURAL WORKS 1ST FLR RM	92	137	257	112	187
302200	EDISON SCH MULTI-USE RM	176	496	553	451	310
302400	CITY HALL RM 360 ENTER ON OAK ST	137	178	252	158	196
302500	VETERAN MEMORIAL HALL	239	304	448	198	337
302510	CENTRAL BAPT CHURCH FOYER	120	165	271	134	220
302700	VETERAN MEMORIAL HALL	131	176	312	163	257
303000	ALAMEDA HOSPITAL CONF RM C	105	199	316	190	227
303300	640 SANDALWOOD ISLE AL	230	346	316	262	256

303400	ST JOSEPH NOTRE DAME HS GYM FOYER	93	290	245	261	140
303500	1ST CONGREGATION CH SOCIAL HALL	116	227	246	180	192
303600	FIRST BAPTIST CHURCH GYM	221	332	472	284	365
303800	1ST CONGREGATION CH SOCIAL HALL	161	257	347	210	263
304000	TRINITY LUTH CH FELLOWSHIP HALL	123	284	299	253	205
304120	WOOD MIDDLE SCHOOL PORTABLE 2	244	345	449	257	345
304200	MAYA LIN SCHOOL LOBBY	78	280	225	277	120
304500	FIRST BAPTIST CHURCH GYM	92	214	271	171	218
304600	SEVENTH DAY ADVENTIST CHURCH	160	277	329	187	265
304700	ISLAND HIGH SCHOOL PORTABALE RM 26	95	178	286	122	218
304800	TRINITY LUTH CH FELLOWSHIP HALL	138	228	264	187	212
304900	ST BARNABAS SCHOOL HALL	112	225	226	137	191
305000	INDEPENDENCE PLAZA COMM ROOM	79	178	204	121	158
305010	INDEPENDENCE PLAZA COMM ROOM	238	338	375	221	292
305100	BAYPORT PARK COMM BLDG	234	230	282	197	250
305400	BALLENA BAY YACHT CLUB	113	237	260	198	191
305410	BALLENA BAY YACHT CLUB	103	196	235	139	173
305500	LONGFELLOW PARK	176	179	245	101	258
305600	ALAMEDA POINTS COLLABORATIVE MURAL RM	167	237	333	143	288
305700	ST BARNABAS SCHOOL HALL	173	284	290	180	236

## Measure K

	Precinct	Registered	Cast	K - Yes	K - No
300000	THE WATERS EDGE LODGE CAFE	1457	1015	404	496
300100	HARBOR BAY ISLE HOMEOWNERS ASSN	1217	986	375	509
300110	CASITAS ALAMEDA COMMUNITY CENTER	895	653	215	377
300120	ISLANDIA REC CENTER DOWNSTAIRS	1471	1078	408	556
300140	ALAMEDA FIRE STATION 4 CARDIO RM	1279	954	415	459
300150	TEMPLE ISRAEL SOCIAL HALL	1030	765	301	402
300170	TEMPLE ISRAEL SOCIAL HALL	637	495	205	249
300180	HARBOR BAY ISLE HOMEOWNERS ASSN	790	596	251	288
300210	TEMPLE ISRAEL SOCIAL HALL	824	639	257	343
300300	LINCOLN SCH MULTI-USE RM	808	644	215	371
300400	LINCOLN SCH MULTI-USE RM	1444	1169	445	647
301100	EDISON SCH MULTI-USE RM	753	622	183	379
301200	ALAMEDA CHRISTIAN REFORMED CH	784	632	198	384
301400	AEOLIAN YACHT CLUB GROUND FLOOR	1536	1224	439	692
301520	ALAMEDA HEALTHCARE & WELLNESS CTR	1546	1111	417	592



301800	ALAMEDA CHRISTIAN REFORMED CH	1035	779	250	465
301900	920 PARK ST AL	1011	723	239	417
302000	ITALIAN AMERICAN HALL	1013	769	282	440
302100	RHYTHMIX CULTURAL WORKS 1ST FLR RM	783	517	185	285
302200	EDISON SCH MULTI-USE RM	1435	1185	412	698
302400	CITY HALL RM 360 ENTER ON OAK ST	873	614	205	357
302500	VETERAN MEMORIAL HALL	1513	1049	380	596
302510	CENTRAL BAPT CHURCH FOYER	890	628	198	374
302700	VETERAN MEMORIAL HALL	985	706	221	437
303000	ALAMEDA HOSPITAL CONF RM C	868	665	219	411
303300	640 SANDALWOOD ISLE AL	1199	874	371	439
303400	ST JOSEPH NOTRE DAME HS GYM FOYER	735	613	277	303
303500	1ST CONGREGATION CH SOCIAL HALL	799	629	258	312
303600	FIRST BAPTIST CHURCH GYM	1535	1100	393	618
303800	1ST CONGREGATION CH SOCIAL HALL	1097	794	252	467
304000	TRINITY LUTH CH FELLOWSHIP HALL	900	725	273	402
304120	WOOD MIDDLE SCHOOL PORTABLE 2	1543	1115	445	564
304200	MAYA LIN SCHOOL LOBBY	712	584	247	305
304500	FIRST BAPTIST CHURCH GYM	911	641	204	372
304600	SEVENTH DAY ADVENTIST CHURCH	1075	788	265	475
304700	ISLAND HIGH SCHOOL PORTABALE RM 26	867	605	183	371
304800	TRINITY LUTH CH FELLOWSHIP HALL	1053	692	235	408
304900	ST BARNABAS SCHOOL HALL	807	599	226	322
305000	INDEPENDENCE PLAZA COMM ROOM	744	483	162	281
305010	INDEPENDENCE PLAZA COMM ROOM	1341	1003	353	542
305100	BAYPORT PARK COMM BLDG	1312	829	310	457
305400	BALLENA BAY YACHT CLUB	852	635	200	388
305410	BALLENA BAY YACHT CLUB	744	558	191	319
305500	LONGFELLOW PARK	1234	679	307	319
305600	ALAMEDA POINTS COLLABORATIVE MURAL RM	1204	780	241	447
305700	ST BARNABAS SCHOOL HALL	971	759	281	408