

CANDIDATE STATEMENT

Office Title: Office of Mayor of Alameda Jurisdiction: City of Alameda

Brief statement of not more than 200 words expressed by the candidate himself/herself. Candidate must **type** the candidate statement in upper and lower case type. Once a statement has been filed, it cannot be changed or corrected. Neither grammar nor spelling will be proofed or changed.

Name of Candidate: Tony Daysog

Occupation: Sr. Associate Planner

Age: 44 (Optional)

FILED
AUG - 4 2010

CITY OF ALAMEDA
CITY CLERK'S OFFICE

My education and qualifications are:

VF is a billion dollar company interested in Harbor Bay Business Park for the same reason Peet's roasting plant was: quality industries with high-paying jobs prefer attractive business parks. Let us plan Alameda Point with Marina Village and Harbor Bay Business Parks in mind: hire the right developer to mix stylish, upscale housing with office/light industrial areas. A reasonable number of housing is critical to pay for the Point's quality business park, traffic plan, landscaping, infrastructure, and recreational amenities. The alternative? More of the same: low-rent uses with few career-track jobs. An urban planner and former Councilmember (1996-2006), I am ready to lead: I reluctantly opposed the movie theater - the rent was too low; voting against the AP&T bail-out in 2003, I presciently warned in public AP&T's future customer estimates were too optimistic and, to hit targets, argued for more advanced planning, which AP&T resisted with disastrous consequences; though I championed Bayport, we also need stylish townhouses, lofts at the Point - as Mayor, I will make the case for modifying Measure A. I have a Master's degree in City Planning from UC Berkeley, where I earned my Bachelor's. Past vice mayor (1998-2000 and 2002-2004). www.daysog.com

I love

Signature of Candidate: 

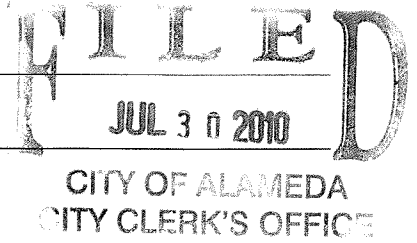
CANDIDATE STATEMENT

Office Title: MAYOR Jurisdiction: CITY OF ALAMEDA

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Name of Candidate: DOUG DEHAAN
Occupation: VICE MAYOR CITY OF ALAMEDA

Age: _____ (Optional)



My education and qualifications are:

Alameda voters have twice elected me to City Council. Additionally, I have chaired various key city committees for 20 years. The next four years are critical for Alameda with budget constraints and Alameda Point's future. I have numerous accomplishments to be proud of such as a balanced City budget with reserves, renovation of: Park and Webster Streets, Bridgeside, Towne Centre, Alameda Theater, and development of Harbor Bay Business Park. I continue to strive for open and inclusive government. Alameda is facing its own budget crisis with revenue decreases, while maintaining quality services: Fire, Police, Recreation and Parks, Library, Schools and Public Works. My challenge is to meet quality of life needs for present and future generations (fiscal and environmental sustainability). Alameda continues to be engaged in large development/redevelopment opportunities. Development must move forward with a focus on minimizing traffic impacts. As we continue to develop our city, I am proud to say that I have never, nor will I ever take campaign funds from developers. I ask for your vote once again. Alameda deserves a leader with the experience and integrity required to offer every Alamedan quality of life as we build upon our future during abnormally turbulent times.
www.dougdehaanalameda.com

Signature of Candidate:

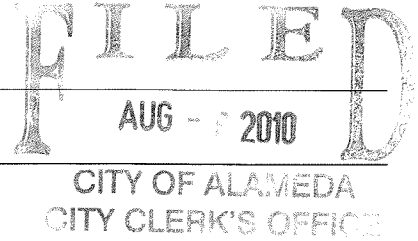
CANDIDATE STATEMENT

Office Title: Mayor Jurisdiction: City of Alameda

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Name of Candidate: Marie L. Gilmore
Occupation: Council member/Attorney

Age: _____ (Optional)



My education and qualifications are:

Eighteen years ago, I left my job as an attorney to raise my two small children and volunteer to help fix our local parks.

Since then, I've been honored to serve on the Recreation and Parks Commission, Planning Board and as the first African-American woman on the City Council.

I am running for Mayor to restore civility and professionalism in Alameda city government. As Mayor, I will insist that City Hall cooperate with residents to make progress on the major challenges still facing our city.

Re-use of Alameda Point can provide an enormous boost to our economy, recreation opportunities and environmental quality. As Mayor, I will help implement a plan that reflects the preferences that residents have expressed at years of public meetings and at the ballot.

I believe our city needs to run more efficiently so we can enhance road improvements, park facilities and library services.

I will work with firefighters, police officers and all city employees to make fair sacrifices to help balance the city budget so we can avoid layoffs and resolve conflicts.

I humbly ask for your vote and for your help in bringing Alameda back together.

Please join me at www.gilmoreforalameda.com.

Signature of Candidate: Marie L. Gilmore

CANDIDATE STATEMENT

Office Title: MAYOR OF ALAMEDA Jurisdiction: CITY OF ALAMEDA

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Name of Candidate: FRANK MATARRESE

Occupation: ALAMEDA CITY COUNCIL MEMBER / BUSINESS OWNER

Age: _____ (Optional)

FILED
AUG - 2 2010
CITY OF ALAMEDA
CITY CLERK'S OFFICE


My education and qualifications are:

I am privileged to have served as your Councilman for the past eight years and I want to continue using my experience and expertise in keeping Alameda the great city we all enjoy. I believe in getting things done. I co-chaired the campaign for the new library, built during my time on the Council. I fought to restore the Alameda Theater. I supported renewing Bridgeside, Towne Centre and Webster Street. With the City facing serious challenges, I insisted that we deliver quality public safety and other essential city services within a frugal, balanced budget.

In all these efforts, open government is essential. I am the only Councilmember to hold monthly town hall meetings to listen and to keep you informed. Your participation helped me launch initiatives seeking traffic solutions, working with our schools, growing business and addressing the City's long term financial stability.

As Mayor, keeping Alameda safe, clean and thriving will continue to be my top priorities. I will be innovative in promoting local and green businesses and working for sensible re-development of Alameda Point.

I will continue to lead vigorously, always making myself available to the community. Your vote is truly appreciated. Please visit www.frankformayor.org

Signature of Candidate:  23 JULY 2010

CANDIDATE STATEMENT

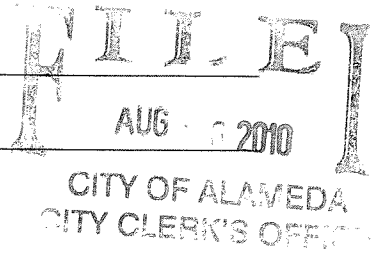
Office Title: City Councilmember Jurisdiction: City of Alameda

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Name of Candidate: Rob Bonta

Occupation: City of Alameda Health Care District Director;
San Francisco Deputy City Attorney

Age: _____ (Optional)



My education and qualifications are:

As your Councilmember, I will promote sound economic development, preserve public safety, exercise fiscal responsibility, build a partnership with our schools, and protect services for our community's most vulnerable.

Instilled with the value of public service from my parents, I attended California public schools and, with the help of financial aid, was able to earn a B.A. and law degree from Yale University. Now, as a San Francisco Deputy City Attorney, I advocate for consumers and support the city's public servants.

My wife and I dreamed of raising our three children in a thriving and supportive community. We chose Alameda because we value Alameda's high quality of life, great schools, locally-owned shops, and diversity.

I have a proven record of success serving Alameda. As Chair of the City's Economic Development Commission, I help promote economic growth, and, on the Alameda Hospital Board, I oversaw the greatest financial turnaround in the Hospital's history, turning a deficit into a surplus, while preserving critical, high quality health care services.

Together, with my proven leadership, commitment, and collaborative approach, we can ensure that Alameda reaches its full potential.

I would be honored to have your vote to move our City forward. www.robbonta.com

Signature of Candidate: Robt A. Bonta

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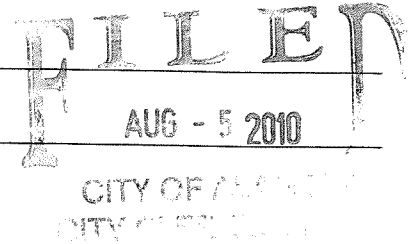
Office Title: City Council Jurisdiction: City of Alameda

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Name of Candidate: Marilyn Ezzy Ashcraft

Occupation: Planning Commissioner/Arbitrator

Age: _____ (Optional)



My education and qualifications are:

The wonderful quality of life we all enjoy in Alameda is at risk if we don't leave the recent political infighting behind and make positive, collaborative decisions regarding the city's neighborhoods, budget crisis, economic growth and public safety.

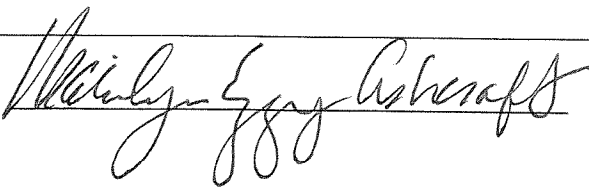
After spending most of my life in Alameda, I simply care too much about our community to settle for "politics as usual". As your Councilmember, I will prioritize creating jobs and housing opportunities with sensible, sustainable development and promote ethical, accountable city government.

For the last 14 years I have served Alameda as a member of the Planning Board, Economic Development Commission, and Alameda Hospital Board of Directors, volunteered in schools, delivered Meals on Wheels, and co-chaired successful campaigns to build the new Main Library and create a health care district to keep Alameda Hospital open.

During my tenure on the Planning Board we have strengthened business districts across Alameda and supported plans to boost the local economy, including VF Outdoors' recent decision to bring its corporate headquarters and 650 jobs to Harbor Bay Business Park.

I will bring common sense and vision to City Hall and tackle our city's challenges with a cooperative spirit. I would appreciate your support.

www.marilyn4alameda.org

Signature of Candidate: 

GENERAL ELECTION NOVEMBER 2, 2010

CITY COUNCILMEMBER

CITY OF ALAMEDA

ADAM GILLITT
BUSINESS OWNER / GRAPHIC DESIGNER
AGE 40

As a business owner and Alameda resident since 2002, I am disappointed by the mismanagement, and lack of vision, creativity and citizens' voice in Alameda's City Council.

It is time to elect someone new to Alameda City Council! I have no connections to political figures, groups or corporations, but I have plenty of creative ideas.

I am a Brown University graduate, have worked as a graphic designer, creative director and marketing manager, and have managed multi-million dollar annual budgets.

I will provide Alameda with a fresh start and creative vision to make it the best City to live in and do business in the Bay Area. I want to move Alameda forward, not keep it mired in status quo.

I will return a voice that has been missing from City Council: a regular, sensible, everyday citizen, who loves Alameda and will stand up and serve in the best interest of my neighbors.

I will include your input in the decision making process of this City. I believe in open and transparent government, and being responsible to my neighbors in Alameda.

More campaign information available at <http://www.adamforalameda.com>

Please vote for Adam Gillitt for Alameda City Council on November 2nd!

A handwritten signature in black ink, appearing to read "Adam Gillitt", with a long, sweeping horizontal stroke extending to the right.

CANDIDATE STATEMENT

FILED
AUG - 6 2010

CITY OF ALAMEDA
CITY CLERK'S OFFICE

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Name of Candidate: Tracy Jensen

Occupation: Alameda Unified School District Board Member

Age: 49 (Optional)

My education and qualifications are:

on the I am proud of my accomplishments in 2 terms on the school board. My decisions on the school board have strengthened our City. Alameda students are successful and schools are fiscally stable. When facing tough decisions I talked to Alameda residents. And I was inspired to see that, despite diverse economic, religious, and cultural backgrounds we have one thing in common. Alameda is our home; where we feel safe and we can count on our neighbors. So my decisions reflected our community values. Which outcome makes our community safer? Which decision gives students more opportunities to succeed? How would my decision affect all members of the community?

I will use my experience on public boards, my decision making and facilitation skills, and my commitment to Alameda to move our City forward. I will address the challenges we face – developing Alameda Point, supporting small businesses and emerging industries, ensuring that public services are available and accessible to all.

I grew up in Alameda. As an advocate for seniors I moved across the country. But, eventually I came home to Alameda to raise my son. I am running for the City Council to ensure that Alameda moves forward with care and consideration for his future.

Signature of Candidate: Tracy Jensen

CANDIDATE STATEMENT

Office Title: Council Member Jurisdiction: City of Alameda

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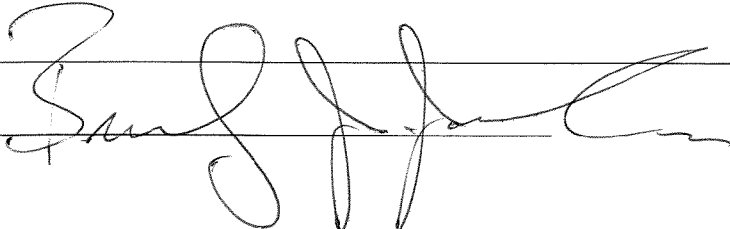
Name of Candidate: BEVERLY J. JOHNSON

Occupation: Attorney, Mayor of Alameda

Age: _____ (Optional)

My education and qualifications are:

As your Mayor (2002 thru 2010) I have provided strong leadership and established policies and programs which ensure that Alameda will continue to be the best place to live and work for generations to come. Our community is a safe place to live and I will keep it that way. I have accomplished a lot and want to do more. With my leadership, we have invigorated Park Street business district with the restored Alameda Theatre, streetscaping, and parking structure. Towne Centre has been completely renovated with retailers claiming the best store opening sales reports ever. Webster Street District is coming alive with new retailers and improvements to the streetscape. Our new library continues to receive awards and positive community support. In the worst economic downturn of our generation we secured a 250,000 square foot headquarters for the largest retailer in the world to be located at the Harbor Bay Business Park bringing 650 new jobs. Tough fiscal policies have allowed all of this to occur while maintaining a balanced budget. As your next Council Member I will ensure that any new development, including Alameda Point, is done in a manner which enhances our quality of life. Alameda is awesome! www.johnsonforcouncil.com

Signature of Candidate: 

CANDIDATE STATEMENT

Office Title: COUNCIL MEMBER Jurisdiction: ALAMEDA, CA

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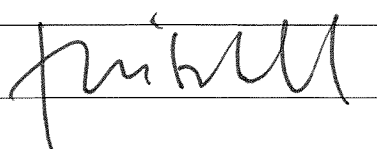
Name of Candidate: JEFF MITCHELL

Occupation: JOURNALIST, COMMUNICATIONS CONSULTANT

Age: _____ (Optional)

My education and qualifications are:

Hello! My name is Jeff Mitchell. I'm a journalist and communications consultant by trade and a former editor of the Alameda Journal. I am running for City Council because it's time to break up the culture of secrecy that exists at City Hall. We must open up access to our local government and re-establish new ground rules ensuring transparency in all governmental operations. As a member of the city's Sunshine Task Force, I'm also running to fight efforts by those who would thwart the creation of a Sunshine Ordinance and the establishment of meaningful campaign finance rules for our city. As a journalist I have the skills and experience to ferret out wrongdoing or just wrong-headedness. When I looked at how our city government mishandled such issues as the redevelopment of Alameda Point, the multimillion-dollar losses surrounding the collapse of our city's cable TV system or even the brazenly unconstitutional decision to ban political speech from our Fourth of July Parade, I realized that it was time for me to step forward. To find out more about my campaign, please go to mitchell4council.com. I would be honored to have your vote Nov. 2. Thank you.

Signature of Candidate: 

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AUG - 4 2010
CITY OF ALAMEDA
CITY CLERK'S OFFICE

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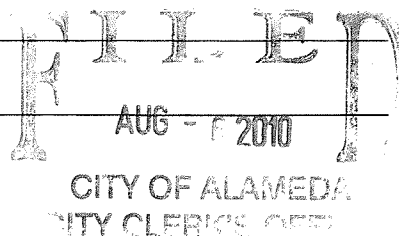
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Name of Candidate: Jean S. Sweeney

Occupation: Retired Teacher

Age: _____ (Optional)



My education and qualifications are:

My husband, Jim, and I have lived in Alameda for nearly 40 years. I am very actively involved with civic matters. I've served ten years on the Restoration Advisory Committee. As a member, I'm well acquainted with the cleanup process at Alameda Point. I'm a member of the Northern Waterfront Committee that developed zoning, preservation, accessibility, and quality of life construction guidelines which have been adopted for the whole industrial waterfront. I was successful in getting the Alameda Veteran's Building into the State and National Historical Registers. I found a contract that allowed the City of Alameda to buy back the Alameda Beltline Railroad land at 1924 prices and I supplied \$60,000 worth of research to aid in City legal struggles to acquire that land. Recently the City received a grant deed for 30 acres of land from the Pacific Railroad in exchange for less than a million dollars. I have been an active member of Rotary since 2003. Jim and I are members of the Mastic Senior Center. I am a board member of the Alameda Community Fund (formally the Clara Barton Foundation). I am running for City Council to help preserve the livability of Alameda.

Signature of Candidate: Jean Sweeney

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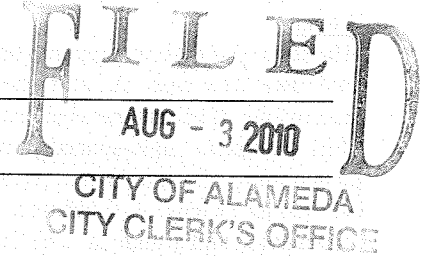
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Name of Candidate: LENA TAM

Occupation: Alameda City Councilmember

Age: _____ (Optional)



My education and qualifications are:

As your Councilmember, I have been working for you to advocate vigorously for open and transparent government while providing leadership on tough issues. I have listened, acted, and built partnerships to advance our shared vision for a safe, environmentally-friendly community that is both well-planned and economically sustainable.

Through my leadership on the Council, I forged alliances with our education, youth, business, historical preservation, and public safety communities to create over 5,000 good-paying green jobs, expanded opportunities for economic development, and maintained the safety of our community.

In the past four years, we completed the new Alameda Free Library, renovated the award-winning historic Alameda Theatre, the Shinsei Gardens Veterans housing, built Ruby Bridges Elementary School and Park, and constructed much needed road improvements on Webster and Park Street.

I am committed to working on your behalf to strengthen our partnership with our schools, retain and recruit more businesses, maintain staffing levels for police and fire, and continue to deliver quality community resources and amenities.

My family and I have lived in Alameda for over 42 years and my public service to this city has been a great privilege. It would be an honor to have your vote for re-election. www.lenatam.com

Signature of Candidate: _____

A handwritten signature in black ink that reads "Lena L. Tam". The signature is written in a cursive style and is positioned above a horizontal line.