

JENNIFER ROLOFF

**Occupation:** Businesswoman, Parent, Community Volunteer and Advocate

**My education and qualifications are:** I want to represent and serve the people of Alameda. As a UCSD graduate in Urban Studies and Planning, I believe Alameda needs to change its perspective on growth. I want smarter growth that creates more jobs for our residents; “workforce housing” to give teachers and others with essential jobs the opportunity to both live and work in Alameda; new projects held to greener standards; fiscally responsible and better executed solutions to traffic and congestion. We need these things before we build more market-priced houses. As a technology representative, I negotiate large deals that solve business problems and build trusted partnerships. I know my way around these deals and I won’t support decisions at the expense of Alamedans and our community. At Alameda Point, I want to see a commercial campus, bounded by open space and wetland habitat. As a fundraising officer for Franklin Elementary PTA, I also understand managing small, constrained budgets. And, as an Alameda mother, a former Special Olympics volunteer, and a past Director of the developmentally disabled adult support organization, Clausen House, I’ve worked hard to ensure everyone’s voice is respected. Your voice affects my decisions. To learn more about me, please visit [jenniferolloff.com](http://jenniferolloff.com).