

Argument in Favor of Measure __

Vote Yes on __ - The City of Alameda Essential Services Protection Measure - to keep our streets safe, beaches clean and parks well-maintained, protecting our safety and quality of life.

Alameda is facing significant budget shortfalls. If we delay maintenance of streets, parks and beaches, the character of our community and quality of life will decline.

Measure__ maintains Alameda's twenty-one community and neighborhood parks. It keeps pollution out of our beaches and the Bay, so parks, beaches, and waters are safe and clean.

Measure__ repairs potholes, repaves deteriorating streets and maintains them for years to come. Alameda has a backlog of \$25 million in street maintenance and repair projects. Waiting will only make these repairs more expensive.

Measure__ maintains fast 9-1-1 emergency response times and neighborhood police patrols.

Crime rates are low and firefighters and paramedics respond quickly to fires, accidents and medical emergencies. Voting Yes on __ will keep Alameda a safe place to live, run a business and raise a family.

With so much uncertainty in the federal government, Measure__ is more important than ever. It provides locally controlled funding we can count on for vital city needs.

Vote Yes on __ to:

- Protect police response to violent crime and burglaries
- Keep parks, beaches and waters safe and clean
- Fix potholes and repave deteriorating streets
- Maintain fast 9-1-1 emergency response times

Locally Controlled Funds for Local Needs

- The State and federal governments cannot touch one penny from Measure__
- Annual audits and public review of expenditures ensure funds are spent properly
- Essential purchases like groceries and medicine are exempt
- Visitors who shop in Alameda will pay their fair share

Measure__ only adds five cents to a \$10 purchase — a small price to pay to keep Alameda safe, clean and strong.

Please vote Yes on __.

s/ Sandra Russell
West End Small Business Owner

s/ Jim Sweeney

Founder of the Jean Sweeney Open Space Park Fund, Longtime Alameda Resident and Park Advocate

s/ Ruth Abbe

Environmental Advocate and 32-year Alameda Resident

s/ Benjamin T. Reyes III

Retired U.S. Army Airborne and 40-year Alameda Resident

s/ Cynthia Silva

President of the Alameda Library Board, 25-year Alameda Resident and Longtime Library Advocate