

Rebuttal to Argument Against Measure Z

The statement in opposition to Measure Z is shocking in its inaccuracy. Not one of the bullets is correct.

Article 26 does NOT protect Victorians, does NOT set height limits, and Alameda has NOT met its affordable housing obligations.

Vote YES on Z to make Alameda housing more affordable, accessible, and inclusive.

FACT: Article 26 does not prevent developers from tearing down Victorians. The Historical Preservation Ordinance passed in 1980 is the reason why historic older homes have been saved. Article 26 does not even include the words “historic”, “architecture”, “demolition”, or “preservation”.

FACT: Article 26 flat out prohibits the construction of any multi-family housing in Alameda. This limits new homes to one narrow type: expensive homes that discourage public transit use, contribute to greenhouse gas emissions, and produce higher levels of traffic.

FACT: The State of California has determined that the City of Alameda is not meeting its fair share obligations to provide for affordable housing to address the housing crisis. Why? Because Article 26 prohibits construction of lower cost multi-family housing.

FACT: Article 26 enshrines into law redlining, exclusion, and discrimination. It’s a stain on our City’s character and reputation. It also puts the city at risk of expensive lawsuits.

Join the Sierra Club, the Alameda Justice Alliance, Senator Nancy Skinner, and Renewed Hope Housing Advocates to vote Yes on Z. There’s a reason the City’s Planning Board and City Council recommended putting this issue on the ballot: Repealing Article 26 is legally necessary, community empowering, and morally just. (www.YesOnMeasureZ.com)

s/ GLORIA BRUCE

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s/ MICHAEL BRUNE

Sierra Club Executive Director, Alameda Resident

s/ WILMA CHAN

Member, Alameda County Board of Supervisors, Alameda Resident

s/ JOHN PIZIALI

Former President, Historical Advisory Board

s/ JOHN KNOX WHITE

Vice Mayor, Alameda City Council