

In Alameda, we say everyone belongs here, yet for decades, the short-sighted and exclusionary zoning codes of the City Charter's Article 26 have trampled our capacity to make housing more affordable, accessible, and inclusive. This has hurt Alameda's ability to attract families, young professionals, and essential workers, who have no housing options other than cost-prohibitive single-family homes. Article 26 has forced our retirees and the young adults who graduate from our high schools to leave and never return because it is illegal to build housing that fits their needs.

Measure \_\_ will repeal Article 26, and is a necessary step to comply with state law, create environmentally sustainable housing, and counter systematic inequality.

Measure \_\_ allows the City of Alameda to create housing that continues to reflect the character and diversity of our great community. Measure \_\_ will:

- Preserve protections for homeowners and their property;
- Enhance our commercial corridors;
- Rejuvenate our livable and walkable neighborhoods;
- Allow for the construction of climate-friendly, traffic-reducing homes that fit the needs of both young and aging residents;
- Improve access to state funds to address critical City needs like safe streets, quality schools, and the existential threat of sea level rise caused by the climate crisis.

Measure \_\_ will NOT change the zoning of your existing home, and it will NOT affect Alameda's historic architecture. Measure \_\_ will NOT increase property, sales, or any other taxes.

Article 26 is a relic of racist land-use policies and discriminatory housing policies that have denied the dream of homeownership to families who deserved better from our City. These policies do not belong in our community in 2020. It is time to remove one of the last red lines in Alameda. Join affordable housing advocates, business and faith leaders, and a supermajority of the City Council in voting Yes on \_\_.

s/ MARILYN EZZY ASHCRAFT  
Mayor, City of Alameda

s/ ROB BONTA  
California State Assemblymember

s/ MICHAEL YOSHII  
Former Senior Pastor, Buena Vista United Methodist Church

s/ ADAM ELSESSER  
CEO, Penumbra, Inc.

s/ REBECCA KOHLSTRAND  
Transportation Planner/Transportation Commissioner