

Why do you live in Alameda? The quiet neighborhoods? Its caring community? Parks? Historic homes? Then give credit to Article 26, known as Measure A, which has protected the character of this City. Measure A was voted in because of overwhelming development, like 10,000 houses proposed for Bay Farm Island, and the loss of nearly 1000 established and historical homes replaced by high density buildings. In 2010 Article 26 blocked a SunCal 4346 unit project at Alameda Point.

Don't be fooled! The opponents assert that Article 26 has fostered single family homes that exclude people of color and lower incomes. This is not true and is refuted by Alameda's 2014 State approved Housing Element Background Report which states:

- "Alameda has a very diverse population..." and "...is becoming a minority-majority population" (In 2020 it is!)
- Over 35% of Alameda families are low income
- "Alameda has relatively large percentage of multifamily units (46.8%)." "...only Berkeley (53%), Emeryville (87%) and Oakland (52%) had a higher percentage..." (Since 2014, approximately 3000 multi-family dwellings are built or pending construction at Alameda Point, Del Monte, Alameda Marina, and others. Only 15% are affordable because that is all the City requires of developers.)

Don't be fooled! If Article 26 is repealed, City Council, by a simple majority of three votes can amend residential zoning to allow citywide home demolitions, increased density, greater heights, and less parking, resulting in massive overdevelopment, and terrible traffic.

Alameda does need more affordable housing. Let's demand more from our City! Join community leaders and your fellow Alamedans: **Vote no on Measure Z.**

welovealameda.com (510) 473-0676

s/ WALTER JACOBS
Broker Associate

s/ MARIE E. KANE
Small Business Owner

s/ SYLVIA GIBSON
Teacher

s/ KAREN LITHGOW
Realtor

s/ JENNIFER ROLOFF
Resident of Alameda