Master Plan Feedback: Master Plan Survey Results

Board of Education, December 15, 2009
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Master Plan Survey Results

Highlights

- The latest Master Plan survey was posted on November 20. We have collected and analyzed results received between Friday, November 20 and Monday December 7.

- As of December 7, there were 447 complete respondents to the on-line survey.

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Master Plan Survey Results

Highlights

The survey shows strong support for the first four "goals to take advantage of new opportunities," with large majorities <u>strongly agreeing or agreeing</u> with each goal:

Question 1 - Expand educational options (≈ 67%)

Question 2 - Redesign the central office and redirect funds to school sites (≈ 84%)

"Question 3 - Develop partnerships to augment revenue to fund new, innovative programs (≈ 89%)

"Question 4 - Develop school-site instructional initiatives at every school (≈ 78%)

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Master Plan Survey Results

Highlights

- The survey shows low support for the possible bonds listed, with significant majorities <u>strongly disagreeing or disagreeing</u> with each suggestion for a bond:
Question 5 - Modernize and expand capacity of <u>elementary</u> schools (≈ 60%)
Question 6 - Modernize and expand capacity of <u>middle</u> schools (≈ 65%)
"Question 7 - Modernize and expand capacity of <u>existing high</u> schools (≈ 65%)
"Question 8 – Build one new <u>one new high</u> school (≈ 61%)

Master Plan Survey Results

Highlights

• For the possible "structural changes to reduce costs" (question #9), the top choice was increasing the number of inter-district students and the bottom choice was "reduce or eliminate flex space."
• For the "program goals and priorities given challenge to reduce costs" for elementary, the "spread" among the choices was relatively narrow, but the top choice was to protect P.E., the second was to protect music and the bottom was to protect art.

Master Plan Survey Results

Highlights

- For the "program goals and priorities given challenge to reduce costs" for secondary, the "spread" among the choices was also relatively narrow, but the top choice was to protect A.P. classes, the second was to protect athletics, the second from the bottom was to protect 9th grade class size reduction and the bottom was to protect the middle school 7 period day (electives).

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Master Plan Survey Results

Highlights

- For the "program goals and priorities given challenge to reduce costs" for district-wide, the "spread" among the choices was also relatively narrow, but the top choice was to protect technology, the second was to protect library and media centers, the second from the bottom was to protect GATE, and the bottom was to protect Adult Education.

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Master Plan Survey Results

Question 1 - AUSD will further expand educational options by designing and implementing magnet programs, academies and learning communities at existing sites.

Total Respondents: 525

Strongly Agree	30.10%	158
Agree	37.33%	196
No Opinion	13.90%	73
Disagree	12.38%	65
Strongly Disagree	6.29%	33

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Master Plan Survey Results

Question 2 - AUSD will redesign the central office to become more lean and efficient and, where it will support more effective services for students, will redirect funds that formerly supported some centralized services to school sites.

Total Respondents: 527

Strongly Agree	46.49%	245
Agree	37.19%	196
No Opinion	10.25%	54
Disagree	3.98%	21
Strongly Disagree	2.09%	11

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Master Plan Survey Results

Question 3 - AUSD will develop partnerships to augment revenue from philanthropic, private and government sources to fund its new and innovative programs.

Total Respondents: 525

Strongly Agree	57.14%	300
Agree	32.00%	168
No Opinion	7.43%	39
Disagree	2.48%	13
Strongly Disagree	0.95%	5

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Master Plan Survey Results

Question 4 - Every AUSD school will develop its own school-site instructional initiative to improve overall student success and reduce the achievement gap. Each initiative will have an instructional focus and will 1) develop systems to study school and district student data; 2) research and implement appropriate best teaching practices; 3) improve teacher training and 4) develop effective intervention strategies for struggling students and appropriate strategies to accelerate achievement for all students.

Total Respondents: 518

Strongly Agree	37.64%	195
Agree	40.35%	209
No Opinion	12.55%	65
Disagree	7.72%	40
Strongly Disagree	1.74%	9

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Master Plan Survey Results

Question 5 - AUSD should seek to pass a bond to modernize and expand capacity of elementary schools in order to be able to reduce the number of elementary schools.

Total Respondents: 522

Strongly Agree	12.07%	63
Agree	13.41%	70
No Opinion	14.56%	76
Disagree	35.06%	183
Strongly Disagree	24.90%	130

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Master Plan Survey Results

Question 6 - AUSD should seek to pass a bond to modernize and expand capacity of middle schools in order to be able to reduce the number of middle schools.

Total Respondents: 522

Strongly Agree	7.47%	39
Agree	13.41%	70
No Opinion	14.56%	76
Disagree	36.02%	188
Strongly Disagree	28.54%	149

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Master Plan Survey Results

Question 7 - AUSD should seek to pass a bond to modernize and expand capacity of an existing high school in order to be able to reduce the number of high schools to one school serving students across the island.

Total Respondents: 524

Strongly Agree	10.69%	56
Agree	10.69%	56
No Opinion	13.17%	69
Disagree	26.91%	141
Strongly Disagree	38.55%	202

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Master Plan Survey Results

Question 8 - AUSD should seek to pass a bond to build one new high school at a new site in Alameda serving students across the island.

Total Respondents: 526

Strongly Agree	11.60%	61
Agree	8.56%	45
Neutral	19.01%	100
Disagree	24.90%	131
Strongly Disagree	35.93%	189

Master Plan Survey Results

Question 9 –AUSD Structural Changes to Reduce Costs

Total Respondents: 463

	Average Rankings
Increase the number of inter-district transfer students	2.32
Increase class size	4.09
Reduce and/or shorten the school year.	3.32
Close existing neighborhood elementary schools.	3.92
Close existing secondary school sites.	4.03
Redraw current school enrollment zones.	2.72
Reduce or eliminate current "flex" space	4.19

Respondents ranked from the least negative impact (1) to the most negative impact (7).

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Master Plan Survey Results

Question 9 - AUSD Structural Changes to Reduce Costs

Total Respondents: 463

	1st		2nd		3rd		4th		5th		6th		7th	
	%	#	%	#	%	#	%	#	%	#	%	#	%	#
Increase the number of inter-district transfer students	31.53	146	15.12	70	11.45	53	7.78	36	5.18	24	7.13	33	5.18	24
Increase class size	4.97	23	8.21	38	10.37	48	11.23	52	11.0	51	16.41	76	22.68	105
Reduce and/or shorten the school year.	15.77	73	16.41	76	9.72	45	8.86	41	7.99	37	13.17	61	14.25	66
Close existing neighborhood elementary schools.	8.42	39	8.64	40	8.21	38	11.23	52	12.74	59	18.79	87	17.28	80
Close existing secondary school sites.	3.02	14	10.15	47	11.23	52	15.98	74	18.79	87	14.69	68	14.25	66
Redraw current school enrollment zones.	18.5	86	18.79	87	22.03	102	14.47	67	9.07	42	4.54	21	2.81	13
Reduce or eliminate current "flex" space	6.70	31	9.50	44	14.04	65	17.49	81	18.5	86	11.66	54	16.85	78

Respondents ranked from the least negative impact (1) to the most negative impact (7).

17

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Master Plan Survey Results

Question 11 - Elementary School-Level Programs

Total Respondents: 431

	Average Rankings
Protect Elementary Music.	1.83
Protect Elementary Art.	2.14
Protect Elementary P.E.	1.72

Respondents ranked from their highest priority program (1) to their lowest priority program (3).

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Master Plan Survey Results

Question 11 – Elementary School-Level Programs

Total Respondents: 431

	1st		2nd		3rd	
Protect Elementary Music.	33.41%	144	37.59%	162	24.83%	107
Protect Elementary Art.	15.55%	67	35.73%	154	42.46%	183
Protect Elementary P.E.	46.40%	200	21.11%	91	27.61%	119

Respondents ranked from their highest priority program (1) to their lowest priority program (3).

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Master Plan Survey Results

Question 12 - Secondary School-Level Programs

Total Respondents: 403

	Average Rankings
Protect Secondary Music.	3.62
Protect Athletics.	3.60
Protect AP Classes	2.58
Protect Middle School 7 Period Day (Middle School Electives).	4.53
Protect High School and Middle School Counseling.	3.78
Protect High School College and Career Centers.	4.37
Protect 9th Grade Class Size Reduction.	4.44

Respondents ranked from their highest priority program (1) to their lowest priority program (7).

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Master Plan Survey Results

Question 12 – Secondary School-Level Programs

Total Respondents: 403

	1st		2nd		3rd		4th		5th		6th		7th	
	%	#	%	#	%	#	%	#	%	#	%	#	%	#
Protect Secondary Music.	15.63	63	15.88	64	16.63	67	9.68	39	11.66	47	16.38	66	9.93	40
Protect Athletics.	14.89	60	16.63	67	16.13	65	15.38	62	11.17	45	10.17	41	12.16	49
Protect AP Classes	36.72	148	17.62	71	14.39	58	10.42	42	8.19	33	4.71	19	4.47	18
Protect Middle School 7 Period Day (Middle School Electives).	2.73	11	10.42	42	13.90	56	17.62	71	14.39	58	16.13	65	21.34	86
Protect High School and Middle School Counseling.	12.16	49	16.13	65	13.90	56	15.88	64	15.88	64	12.41	50	10.67	43
Protect High School College and Career Centers.	5.71	23	11.66	47	12.90	52	11.17	45	20.10	81	19.35	78	15.38	62
Protect 9th Grade Class Size Reduction.	10.92	44	8.19	33	9.18	37	17.12	69	15.14	61	14.64	59	22.33	90

Respondents ranked from their highest priority program (1) to their lowest priority program (7).

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Master Plan Survey Results

Question 13 – District-Wide School-Level Programs

Total Respondents: 403

	Average Rankings
Protect Technology.	**3.19**
Protect Classroom Supplies.	**3.75**
Protect Tutoring	**5.43**
Protect Adult Education.	**7.35**
Protect Custodial and Grounds Services.	**5.09**
Protect Health Services.	**5.14**
Protect Gifted and Talented Education.	**5.63**
Protect Instructional Materials.	**3.41**
Protect Library and Media Centers.	**3.38**

Respondents ranked from their highest priority program (1) to their lowest priority program (9).

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Master Plan Survey Results

Question 13 – District-Wide School-Level Programs

Total Respondents: 403

	1st		2nd		3rd		4th		5th		6th		7th		8th		9th	
	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#
Protect Technology.	26.8	108	16.87	68	13.90	56	8.19	33	9.43	38	6.70	27	6.20	25	3.97	16	2.23	9
Protect Classroom Supplies.	13.90	56	16.13	65	14.89	60	13.65	55	9.43	38	8.44	34	9.43	38	5.21	21	2.73	11
Protect Tutoring.	3.72	15	3.97	16	6.95	28	11.17	45	13.65	55	11.66	47	18.61	75	17.37	70	6.45	26
Protect Adult Education.	4.22	17	1.99	8	1.24	5	2.23	9	4.96	20	6.70	27	7.44	30	15.14	61	52.85	213
Protect Custodial and Grounds Services.	4.22	17	5.96	24	10.92	44	14.89	60	14.89	60	12.66	51	10.92	44	14.64	59	6.20	25
Protect Health Services.	3.72	15	4.71	19	7.20	29	12.41	50	15.63	63	20.84	84	15.38	62	11.91	48	2.73	11
Protect Gifted and Talented Education.	6.70	27	6.95	28	7.20	29	4.71	19	9.68	39	9.93	40	14.39	58	16.63	67	17.87	72
Protect Instructional Materials.	18.11	73	19.35	78	14.14	57	14.39	58	9.18	37	8.19	33	5.96	24	3.72	15	1.99	8
Protect Library and Media Centers.	17.87	72	19.35	78	18.86	76	11.91	48	7.44	30	7.94	32	5.71	23	4.96	20	1.49	6

Respondents ranked from their highest priority program (1) to their lowest priority program (9).

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Question 15 – Demographics of Respondents

Total Respondents: 425

Preschool Parent	12.47%	53
Elementary School Parent	54.12%	230
Middle School Parent	20.94%	89
High School Parent	20.24%	86
Charter School Parent	2.12%	9
Private School Parent	2.82%	12
AUSD Employee	16.47%	70
Student	2.12%	9
Alameda Resident Without Children or Without Children in School	5.65%	24

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Question 16- For preschool and elementary parents, where do you live?

Total Respondents: 286

Bay Farm Elementary Zone	9.44%	27
Earhart Elementary Zone	17.83%	51
Edison Elementary Zone	18.53%	53
Franklin Elementary Zone	11.54%	33
Haight Elementary Zone	5.24%	15
Lum Elementary Zone	6.99%	20
Otis Elementary Zone	17.83%	51
Paden Elementary Zone	2.45%	7
Ruby Bridges Elementary Zone	2.45%	7
Washington Elementary Zone	5.94%	17
Non-Alameda Resident	1.75%	5

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Question 17- Do/did your students attend your neighborhood school?

Total Respondents: 379

Yes	82.32%	312
No	17.68%	67

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Other Points

- Questions #10 and 14 (asking about suggestions for other possible structural and programmatic changes) generated a variety of other suggestions, but not any substantial support for any particular other strategies.

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